



For Immediate Release

September 29, 2008

CONVENTION AND VISITORS BUREAU REQUESTS INFORMATION REGARDING EVENTS IN JEFFERSON CITY

The Jefferson City Convention and Visitors Bureau is gathering information about events taking place in Jefferson City in 2009. These events will be listed on the Bureau's web site, www.VisitJeffersonCity.com, included in the 2009 Calendar of Events brochure and distributed to a variety of media outlets throughout the year.

This information is beneficial to Jefferson City hotels as well as visitors to our city. Sarah Stroesser, JCCVB communications manager, said the Bureau hopes to create a calendar that showcases all of the events going on in the community.

"The Bureau is not only interested in events that bring overnight visitors to Jefferson City," Stroesser said, "But also community events that might encourage people to make day trips to the city. These listings should be a benefit to both visitors and residents of our community."

Any organization interested in having its event included in the Bureau's Calendar of Events should submit the following information: name of the event, sponsoring organization, date and time, location, brief description of the event, contact name, number, web site, e-mail and admission fee. The Jefferson City CVB retains full rights to edit any and all materials submitted; submission is not guaranteed.

For more information or to submit entries, contact Sarah Stroesser at (573) 632-2820 or sarah@visitjeffersoncity.com. Entries may also be faxed to (573) 638-4892 or entered online on the "Event Calendar" page of the web site. All entries should be submitted by Friday, October 31, 2008.

Contact Information:

**Sarah Stroesser,
Communications Manager
(573) 632-2820 ext. 305
sarah@visitjeffersoncity.com
www.VisitJeffersonCity.com**

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